AIRPORTS AUTHORITY OF INDIA
BIJU PATNAIK INTERNATIONAL AIRPORT,
BHUBANESWAR

DEPARTMENT OF OPERATIONS

Expression of Interest (EOI)

For Display of local Art work at
Biju Patnaik International Airport, Bhubaneswar.
Expression of Interest (EOI)

Airports Authority of India invites Expression of Interest (EOI) for Empanelment of the leading and prominent artists/art curators from the Government Fine Arts College, Art academies, and department of culture of the Govt of Odisha and NGOs and freelancers working in the relevant sector across the country.

Objective: Airports Authority of India, with a mission to build an enduring Indian aviation network, aspires to enhance the customer experience with each passing day. Since Airports are the natural gateways and often the first point of contact with the local destination for travelers, it is imperative that the first or the last experience of a traveler should be memorable and engaging. In order to enhance customer experience which can connect foreign visitors within the Airport with local region and its community, there is a need to create a ‘sense of place’ within the airport by reflecting the unique identity and culture of the local area/states. Also the travelers visiting different states/destinations within India should be introduced to culture and ethos of that place. This will not only help in brand building of the Airport but will also enhance the traveler's overall experience.

The objective of this notice is for EOI to take feedback from the prospective Artists / Art Curators regarding project sizing, project structure and the development Model for the proposed project.

1.0 Scope of work:

Artwork depicted in the airport should be planned keeping in view of the local tastes, architecture, places of tourist interest, history and heritage attached to the state of Odisha. It is intended to involve and promote Local artists, their art, Local culture, food and traditions which will act as a bridge between the AAI and the local people as well as the visitors in creating a sense of place and belongingness.

Artwork from other states and countries will also be displayed in order to boost and promote cultural connect between different parts of the country and even international. Thus, in general, ratio for the display of artwork shall be as follows:

Local (Odisha) Art work -70%; Other States – 20% ; International- 10%.

2.0 LOCATION

- Artwork shall be displayed or strategically placed in the areas garnering maximum attention from passengers. Vantage points, which include transit areas, arrival and departure halls, security hold areas. Reserved Lounges (VIP Rooms) and check-in-areas.
- Artwork shall be placed at parking areas or bays where the passenger alights for departure or takes a cab to enter the city.
- The location of the Art Work should not cause any inconvenience to the passengers

3.0 Type of Display:-

3.1 Permanent collection:-

- Installations such as pieces of art and sculpture produced by locally famous artists (as a major part) and their best works depicting the local tradition and flavor.
• Painting/Mural works/Digital/Any other innovative media symbolizing culture, heritage and history of Odisha at vantage points. It is important to mention that display should represent various art forms and culture of the entire state of Odisha.

• Domestic Terminal Buildings(T-1) where artwork has already been displayed, installation/display of any additional artwork will require specific approval from the Department of Planning, Airports Authority of India.

• At least one artwork by employees of AAI and their families shall be displayed.

3.2 Promotion of local art and culture on special occasions and local festivals :

Airports as destinations can be utilized as a platform showcasing traditional and folk festivals of the state/region like Rath Yatra, Rajo Festival, Nua Khai etc and special occasions like National days.

Local artists may be involved to organize dance and music shows and performances at the airport during festivals or special occasions as surprise culture bursts for and full view of the users at an airport (both local passengers and foreign tourists). Special events will be organized on five occasions in a year which will include:

A) Two National Days (Republic Day, Independence Day)
B) Three Local festivals of the region (To be decided in consultation with Stake holders).

4.0 : Eligibility Criteria:

Artist should be of international repute who should have a sense of diverse application of media like designing, application, installation besides being an artist himself. A brief write up of a proposal of how he could conceive a place of Public domain, if he/she were to be appointed as a curator should be written in not less than 1000 words along with submission of at least 5 illustrative drawings. Drawings can be sketchy like the installations that have been submitted for major exhibitions. Public Domain can be Hospital, A Shopping Mall, Airport, Reputed Buildings, Star Hotels etc. The space for display of Art Work is available at Biju Patnaik International Airport, Bhubaneswar, Odisha, India.

Ethnic culture like Tribal Arts, Folk, Traditional will be appreciated.

5.0 Submission of Documents:

In Order to facilitate selection committee in making an objective assessment of eligible application, interested artist/art curator shall submit the following documents;

(i) Educational/Professional Qualification
(ii) Proof of Award/appreciation/felicitation if any received.
(iii) Details of the similar nature of job or any creative Works performed in any other Airport/other organization/premier Locations/Metros/Five Star Hotels/Convention Centres/Malls along with supporting documents
(iv) Copy of Work Order if any received for similar nature of work from any Institution/Organization
(v) Brief Write-Up in not less than 1000 Words along with at least 5 Illustrative drawings.

6.0 Selection Process:

The EOI received from the interested Artists/Artcurators shall be evaluated by a committee appointed by the Airport Director. The committee shall consist of the expert from the relevant field as its member. However, AAI shall be free to accept or reject any suggestion and its decision in this regard shall be final.
7.0 Payment:

1. Honorarium of Rs. 1,30,000/- will be paid to the selected artist/art curator exclusive of TA/DA for maximum of Three visits.
2. Payment shall be released in phased manner on completion of each stage as mentioned below:
   a. Approval of conceptual design finalized by the Competent Authority: 20% of the total honorarium
   b. Submission of the detailed proposal, specifications, materials to be used in the artwork: 40% of the total honorarium
   c. Assisting the Airport Director in finalizing the Artist and selection of the best design to be displayed in the suggested location of the Airport: 40% of the Total Honorarium.
3. TA/DA shall be reimbursed on submission of the proof of the journey performed by the Artist/Art curator from the place of his residence to the Airport.
4. Arrangement for lodging/boarding of art curator will be provided in the Rest rooms available in the terminal building at free of cost by AAI.

8.0 Terms and conditions:

1. Empanelment of the Art Curator shall be taken up by call of Expression of Interest (EOI) from the interested artist/art curators.
2. Airport Director is the competent authority who shall entrust the job to the selected Art Curator from empanelled list of the Artists/Art Curator who shall visit the airport and submit the proposal with details regarding local/regional art work (mural/Oil/Sculpture or in any other classified form) of appropriate material to be used in the Art work, location for installation/display of artwork at Airports, size and quantity of artwork etc.
3. Interested applicants may visit the site to get acquainted themselves with the service to be provided before submission of their EOI and shall contact the Nodal officer who shall arrange for the site visit:-

   Deputy General Manager (Operations),
   Domestic Terminal Building(T-1),
   Airports Authority of India,
   Biju Patnaik International Airport, Bhubaneswar
   Contact no: 0674-2596322/9938409013

4. The Art curator in general shall not be repeated for more than 3 airports in a year.
5. Airport Director reserves the right to refuse the proposal of the art curator, if it is found distasteful, objectionable, offensive, and/or not otherwise compatible with Indian spirit and culture environment. The decision of Airport Director in the selection of artists/ art curator shall be final and binding.
6. The Artist/Art Curators understands and agrees that the acceptance of the proposal for artwork and its display under the terms will not constitute and/or confer any right on AAI for continual display of the Art Work.
7. AAI reserves its right to alter and modify the above terms and conditions and issue such direction from time to time as are considered necessary by AAI. Further, AAI reserves its right to refuse/cancel the permission without assigning any reason whatsoever.
8. All costs incurred by applicant in making this offer in providing clarification or attending discussions, conferences, or site visits, stationery cost and any other expenses should be borne by the applicant and will not be reimbursed by AAI
9. Incomplete documents without necessary details shall not be considered.
10. The language for submission of document shall be English or Hindi.
11. Financial data, project costs, value of works etc. should be given in Indian Rupees only.
12. The information furnished must be sufficient to show that the applicant is capable in all respects for successful completion of the envisaged work.
   **The document is not transferable.
13. While submitting the schedules duly filled in, the applicant shall enclose the latest copies of brochures and technical documentation giving more information about the applicant.
14. In case the applicant intends to give additional information for which specified space in the
given format is not sufficient, it can be furnished in an enclosed sheet.
15. All the corrections and over writings should be signed by the applicant.
16. AAI reserves the right to cross check and confirm the information details furnished by the
applicants in the EOI document.
17. Subsequent process of RFQ and RFP need not remain confined only to the persons who
respond to this EOI.
18. Certified True Copy of Documentary Proof/Certificates shall be submitted.
19. In case of any Artist/Art Curator found guilty of submitting forged documents, he will be
barred from participating in similar tender on AAI for 03 (Three) years.
20. AAI reserves the right to accept or reject any or all the proposals and reserves the right to
cancel this process without assigning any reason whatsoever.
21. Interested applicants may download the “Invitation for Expression of Interest” document
from AAI website: www.aai.aero. They must then submit their Expression of Interest in the
format duly filled and signed with required enclosures as per Annexure-A and Annexure-B in
Hard Copy in a sealed envelope super scribed as “EOI for selection of Artists/Art curators at
Biju Patnaik International Airport, Bhubaneswar” to the following address only by
04.10.2017 up to 1500 hrs IST:

   Airport Director
   Airports Authority of India
   Biju Patnaik International Airport,
   Bhubaneswar-751020.
   Phone:-0674-2596300Fax:-0674-2596302
   E mail apdbbsr@aai.aero

22. Further, AAI reserve the right to extend/postpone the date of submission of EOI and will be
binding on the participating entities.

   Airport Director
   Biju Patnaik International Airport,
   Bhubaneswar

25.09.17
ANNEXURE-A

Specimen copy of Application

Date:-

To
The Airport Director,
Airports Authority of India,
Biju patnaik International Airport,
Bhubaneswar.

Sub:- Submission of Application for Empanelment of Artists/Artcurator Biju patnaik International Airport, Bhubaneswar.

1. Name
2. Full Address
3. Telephone No
4. E mail-ID
5. Name of the contact person with designation
6. Brief Introduction of the Artist/art curator
7. Details of the similar Works performed in
   Any other Airport/other organization/premier
   Locations/buildings along with supporting documents
8. Any other relevant details

I/We hereby certify that, I/We have reviewed and fully understood the the terms and conditions in the request for selection of artist/art curator at B.P.I Airport, Bhubaneswar made available to me/us which shall form part of the contract agreement, I/W shall abide by the conditions/ clauses contained therein.

I/We hereby unconditionally accept the conditions of AAI request for appointment of Artist/Artcurator at Biju Patnaik International Airport, Bhubaneswar.

Yours faithfully,

(Signature of Authorized Signatory)
(Name, Title and Address)
Specimen copy of Covering Letter

No.                                      Date:

To The Airport Director,
Airports Authority of India,
Biju Patnaik Int’l Airport, Bhubaneswar.

Subject: Submission of Expression of Interest (EOI) for Empanelment of Artist/Art Curator for display of local Art Work at Biju Patnaik Int’l Airport.

Sir,

Being duly authorized to represent and act on behalf of ........................................ (hereinafter referred to as “the Applicant”), and having reviewed and fully understood the evaluation criteria and information provided, the undersigned hereby apply in the response to the EOI document for Submission of Expression of Interest for Display the Art work at Art Gallery at Bhubaneswar Int’l Airport. We are enclosing our Expression of Interest with the details as per the requirements of the EOI document, for your evaluation.

Yours faithfully,

(Signature of Authorized Signatory)

(Name, Title and Address)

[Stamp and Date: 25-09-17]